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External Research Program (ERP)

Philip Morris agrees with the overwhelming medical and scientific consensus that cigarette smoke causes lung cancer, heart disease, emphysema and other serious diseases in smokers. Smokers are far more likely to develop serious disease, like lung cancer, than non-smokers. There is no "safe" cigarette. There are and have been the messages of public health authorities worldwide.

The purpose of the Philip Morris External Research Program (ERP) is to support the highest quality research that contributes to fundamental scientific knowledge, helps address the concerns of the public health community regarding cigarette smoking, and enables Philip Morris to continue its pursuit of product modification(s) or new product design(s) that might reduce the health risk of smoking.

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